

GET READY!

LEADING WITH DATA

**WHICH TRENDS
WILL IMPACT YOU
THE MOST IN THE
NEXT COUPLE OF
YEARS?**

WHICH TOP 3 TRENDS AND TECHNOLOGIES AFFECT *YOU* THE MOST?

**Augmented
Reality**

**Virtual
Customer
Assistants**

**Smart
Robots**

**Autonomous
Vehicles**

**Digital
Security**

**Internet of
Things**

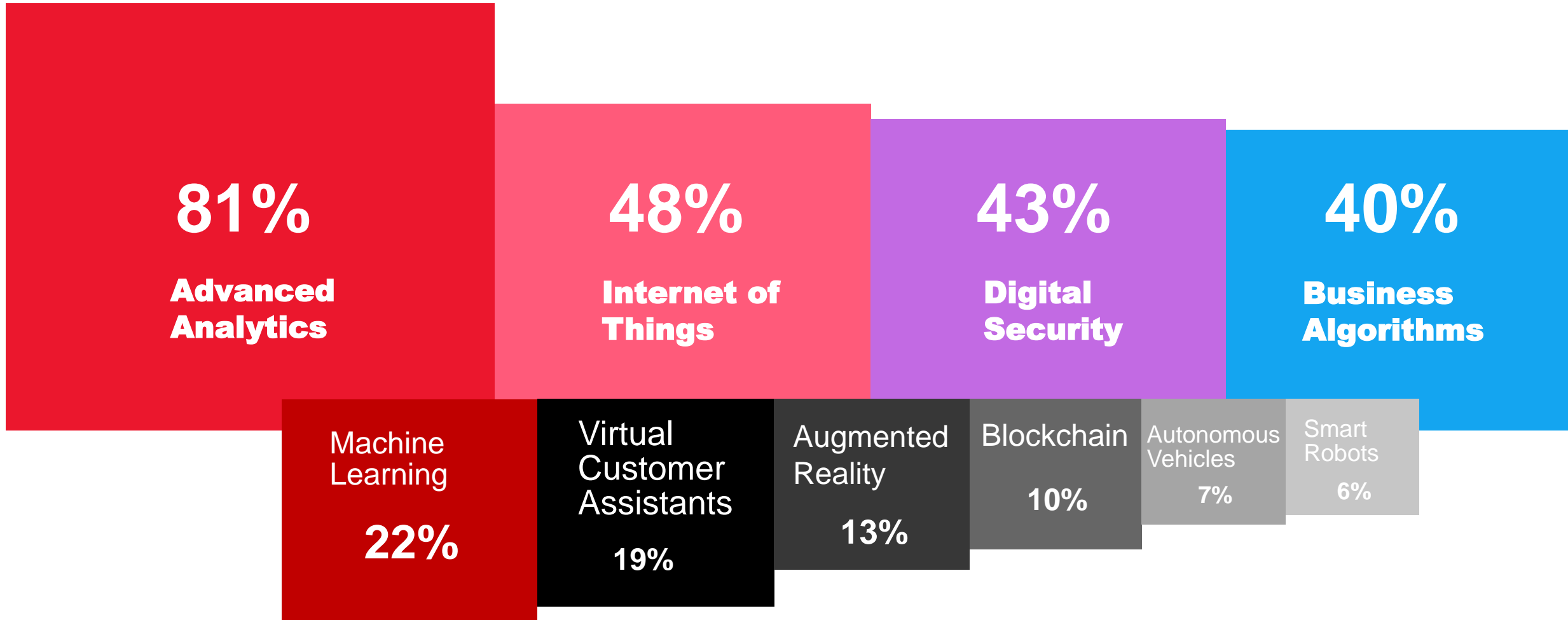
**Advanced
Analytics**

Blockchain

**Machine
Learning**

**Business
Algorithms**

THESE ARE TRENDS CHOSEN BY GLOBAL BUSINESS AND IT LEADERS

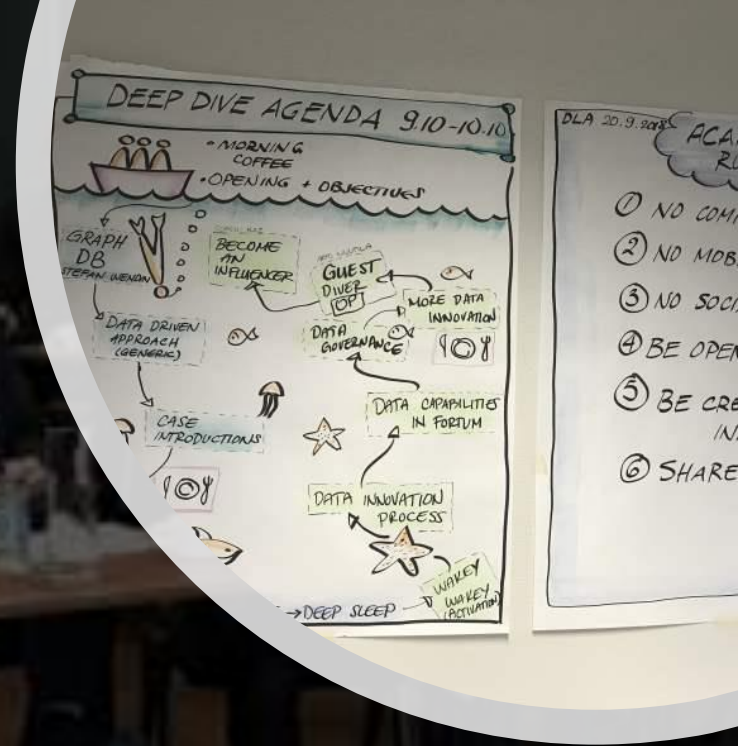


“Without data you’re just another person with an opinion.”

Everyone has opinions, but data allows you to show how much those opinions are worth. Being data-driven lets you get away from the intuition-driven approach and HiPPO (**H**ighest **P**aid **P**erson’s **O**pinion) culture that can be confusing and annoying for your employees.



USING TECHNICAL ACAD



Fortum Data Leadership
Academy
2018-2020



DATA TRANSFORMATION IS A CHANGE PROCESS

FUNDING THE JOURNEY

Launch of data use cases for quick wins:

- Resource optimisation
- Cost efficiencies
- Capital optimisation
- Proof of concept and organisational learning
- Talent and capability building

DESIGNING A COMPANY WIDE PLAN

Innovation ideation:

- Target operating model
- Data governance
- Analytics organisation
- Data infrastructure
- Communicating the vision

ORGANISING FOR SUSTAINED PERFORMANCE

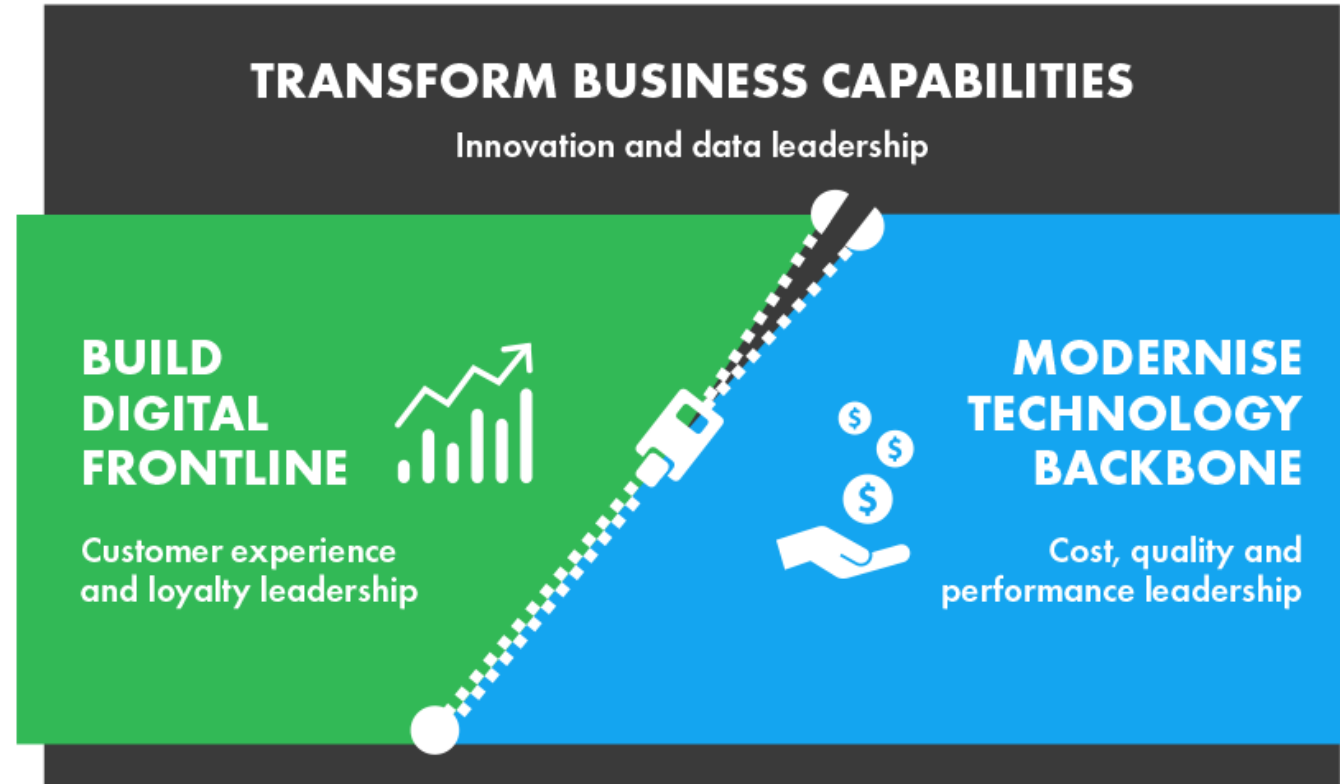
Ways of working:

- “Fail fast”
- Agile development
- Lean end-to-end processes

Talent and capability building:

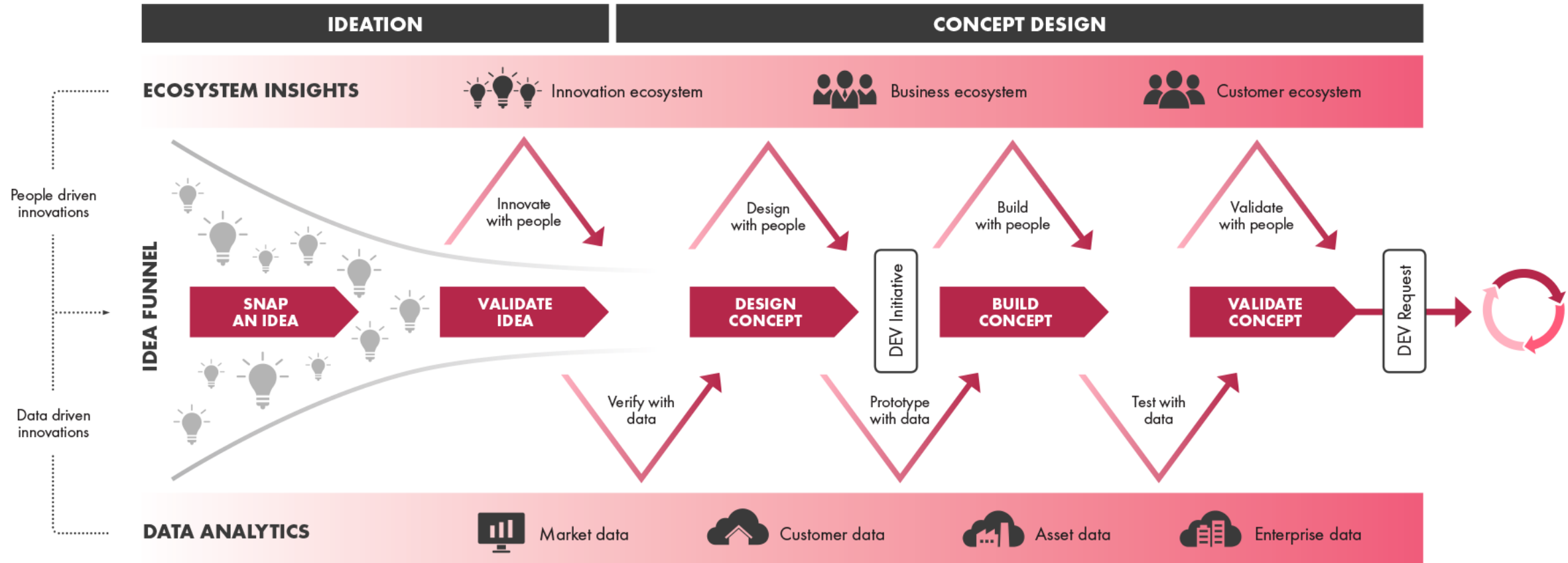
- Change management
- Data enablement
- Data-driven decision making
- Training and simulations

IT + DIGITAL DEVELOPMENT = BUSINESS TECHNOLOGY



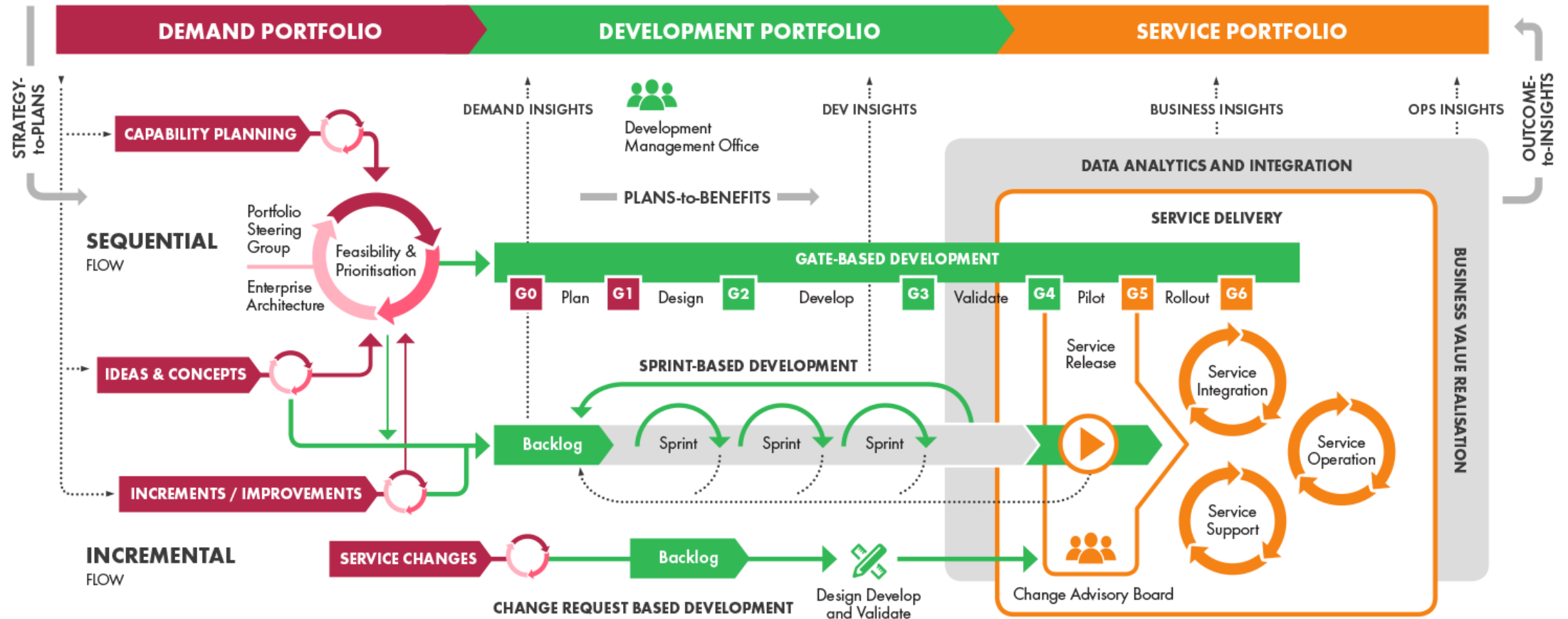
Business Technology Standard
www.managebt.org

IDEATION

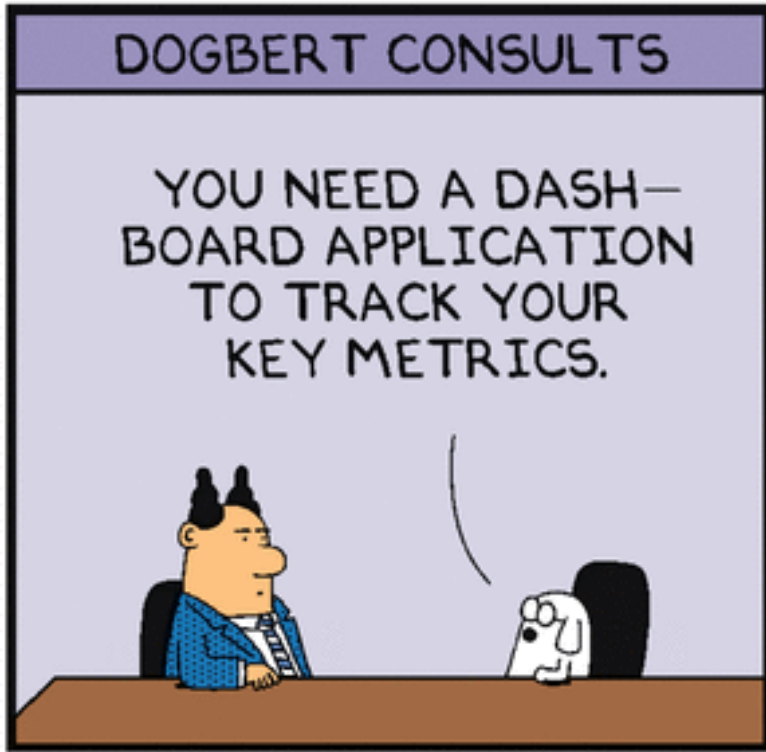


Business Technology Standard
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IDEA TO SERVICE



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BUSINESS
TECHNOLOGY
FORUM

The Better Practice.

